

DIRECTORS

PATHWAYS PLUS

Strategic Planning Facilitation

ClubsNSW delivers the choice of a Standard or Premium one-day planning workshop to all directors and their key executives, who are serious about the future growth, sustainability and direction for their clubs. Club leaders need to plan ahead, following a clear vision of a sustainable future. They must anticipate change and develop a strategy to proactively and successfully navigate through the turbulence created by an ever-changing marketplace, increased competition and legislative changes.

STRATEGIC PLANNING WORKSHOP

Our highly-experienced facilitator will assist you in building an effective strategic plan that will:

- add clarity to your *Vision, Mission and Values*
- analyse your internal and external environments
- identify your key strategic objectives
- provide a template to develop your plan
- provide focus and direction to your club's long term future.

PREMIUM STRATEGIC PLANNING*

Some clubs are now seeking a more detailed service, where more input from ClubsNSW personnel, as subject matter experts, provide additional information and assistance to complete the plan.

Consequently in addition to the Standard workshop, the Premium Strategic Planning workshop provides the following extra services:

- additional review and analysis of the three key resources –
 - **financial** – analysis of accounts, financing options and potential payback of projects
 - **human** - analysis of the current workforce with commentary on future needs
 - **physical** – analysis of current building, fixture and facilities
- review of business opportunities, including but not limited to amalgamation options
- assistance to Secretary Manager and Board to actually write the content of the Strategic Plan, including creating a timeline for implementation and review
- quarterly review of implementation progress.

If you fail to plan, you are planning to fail.

Benjamin Franklin

Take charge of your club's future.

For more information, contact the ClubsNSW Learning & Development Team on **02 9268 3000** or education@clubsnsw.com.au

**Additional charges apply.*

ClubsNSW